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IDHAYA COLLEGE FOR WOMEN

KUMBAKONAM - 612 001

(Run by Immaculate Sisters)
 Affiliated to Bharathidasan University
 (G.O.No.237/Dt.22.06.2000)
 (Recognized by 2(f) & 12(B) of UGC Act 1956)
 PH: (0435) 2414554, 2414077



The Management, Principal, Faculty and Students of the Department of **MANAGEMENT & INFORMATION TECHNOLOGY**

Cordially invite you to the

INTERNATIONAL CONFERENCE ON THE ROLE OF ANALYST IN THE GLOBAL BUSINESS SCENARIO

In the august presence of

Dr. Eugin Amala, M.Sc., B.Ed., Ph.D.,
 Principal, Idhaya College for Women, Kumbakonam.

KEY NOTE SPEAKERS:

Dr. Velmurugan. PS Fulbright Fellow
 Dean, School of Commerce & Management, Central University of Tamil Nadu
 Thiruvarur.

Mr. Daniel Christopher Vallavaraj
 Airbus Commercials Hamburg Germany

Mr. John Praveen
 Business Analyst in Learning Centre, Trichy.

on 09th January 2020 @ Idhaya Auditorium
 from 9.30 am - 4.30 pm

ABOUT THE COLLEGE

Idhaya College for Women is one of the prestigious institution run by the Franciscan Sisters of the Immaculate Heart of Mary Congregation, Pondicherry. The College was established in the Jubilee year 2000. It has a good number of students about 3250 pursuing 10 under graduation, 8 post graduation and 7 research programs & Doctoral Course in Tamil respectively. The College aims at training young women to be leaders in all walks of life & serve their fellow men in justice, truth and love.

The College is affiliated to the Bharathidasan University and located in the pilgrim city of Kumbakonam.

ABOUT THE DEPARTMENT

The Under Graduate course of the Management department was started in the academic year 2002- 2003, with the prime mission of creating talented & efficient women leaders by imparting to them value based education. The MBA course was added in the academic year 2014-15. The Management department has received the permanent affiliation in the year 2014. The well qualified faculty of Management guide and mentor the students using contemporary teaching methodology.

The Department of Information Technology was established in the year 2001 and received permanent affiliation in the year 2019. Information Technology motivates the students in various activities to bring out their latent talents and to improve their communication skills to get better exposure in IT Sectors and to make the students to actively involve in various curricular and co-curricular activities. Every year the department has produced University Ranks & Gold Medals.

ABOUT THE CONFERENCE

With digitalization of the Universe, accessibility to wide range of information and customized expectation of the customers; the corporate world is stepping into the next era of data analysis. The role of the data analyst expands into all forums of the business operations.

The International Conference on "The Role of Analyst in the Global Business Scenario" aims at preparing the new generation of managers and business academicians to realign their knowledge in the field of data analysis.

PUBLICATION DETAILS:

Original unpublished papers based on the conference topic are invited from students, researcher, academicians and practitioners for presentation and publication. Interested participants are invited to submit their abstracts not exceeding 200 words. Selected papers will be intimated to the participants for sending their full papers. The full paper received will be selected if plagiarism is less than 25%. Selected papers will be published in UGC CARE listed journal on or before 15th March, 2020. The articles can be e-mailed to icwbusiadm@gmail.com

TOPICS:

The topics covered for publishing and presentation can be based on Tools, Techniques and Practices of Business Analyst, Data Analyst and Recent Trends in Computer Science.

IMPORTANT DATES:

Submission of Abstract	:	15/12/2019
Intimation of Acceptance	:	26/12/2020
Submission of full paper	:	04/01/2020
Date of Conference	:	09/01/2020

SUBMISSION GUIDELINES

Each author must register separately. Demand Draft for prescribed fees should be drawn in favour of "The Principal, Idhaya College for Women" payable at Kumbakonam.

FEES PARTICULARS

Paper Publication		Rs.2000/-
Registration	Students	Rs.150/-
	Research Scholars/Academicians	Rs.250/-
Paper Presentation (Best Paper will be Awarded)		Rs.200/-

Account Details

Account Name : The Principal, Idhaya College for Women
 Account No : 0253053000123306
 IFSC Code : SIBL0000253
 Bank : South Indian Bank, Kumbakonam

Note : Additional amount of **Rs.500/-** to be paid for each Co - author. (Max. of 3 authors per paper)

Participants are requested to apply for registration in the prescribed form. This Journal will be useful for all Research Scholars.

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